



# U.S.A. Retail Price List

Prices effective August 5, 2024

## Guitars (Price includes free standard case)

Suggested List  
Price

|          |  |      |
|----------|--|------|
| 620      | Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo   | 2049 |
| 660      | Charactered Maple body, checked binding, vintage pickups and knobs, wide neck, gold pickguard and nameplate, trapeze tailpiece | 2649 |
| 660/12   | Like 660, but with 12 strings, 12 saddle bridge  | 3109 |
| 330      | Thinline semi-acoustic, 21 fret, 2 pickups, dot inlays, mono   | 1999 |
| 330W     | Thinline semi-acoustic, 21 fret, Walnut body, Maple fingerboard, 2 pickups, dot inlays, mono                                   | 2049 |
| 330/12   | Like 330 but with 12 strings, "R" tailpiece  | 2499 |
| 360      | Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo  | 2499 |
| 360W     | Deluxe thinline, semi-acoustic Walnut body, Maple fingerboard, inlaid neck, wired for stereo                                   | 2549 |
| 360/12   | Like 360 but with 12 strings   | 2999 |
| 1993Plus | Like 330 but with double binding, wide neck, inlays, vintage pickups, 12 strings, trapeze tailpiece                            | 3799 |

## C Series (Price includes free vintage reissue case)

|           |  |      |
|-----------|--|------|
| 325C64    | "Miami", 3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale (JG only) | 3624 |
| 360/12C63 | 2 pickup, semi-acoustic, trapeze tailpiece, double bound, 21 fret, full scale (FG Only)      | 3859 |

## Vintage Reissue Series (Price includes free vintage reissue case)

|        |  |      |
|--------|--|------|
| 350V63 | "Liverpool", 3 pickup, semi-hollow, white pickguard, 21 fret, full size neck   | 3124 |
| 381V69 | Hand carved deep double cutaway body, charactered Maple top & back, fully bound with checked binding on body, 21 frets, vintage pickups (FG, MG, JG colors only) | 4949 |
| 4005V  | Semi-acoustic hollow body with checked binding, vintage pickups, wired for stereo, vintage inlays, "R" tailpiece (FG, MG, JG colors only)                        | 4999 |

## Bass Guitars (Price includes free standard case)

|        |   |      |
|--------|---|------|
| 4003   | Bound body and neck, full inlay, wired for stereo                                 | 2399 |
| 4003W  | Bound body and neck, Walnut body, Maple fingerboard, full inlay, wired for stereo | 2429 |
| 4003S  | Like 4003 but with unbound body and neck, dot inlays, mono output                 | 2149 |
| 4003SW | Like 4003W but with unbound body and neck, dot inlays, mono output                | 2099 |

## Standard Cases

|       |   |     |
|-------|---|-----|
| 94001 | Molded, for all 600 and 350 series guitar models                              | 324 |
| 94011 | Molded, for all 4000 Series bass models                                       | 324 |
| 94021 | Molded, for models 330/6+12, 360/6+12, 360/6+12V64, 360/12C63, 1993Plus, 1997 | 324 |

## Vintage Reissue Cases

All vintage reissue cases feature silver vinyl covering, crushed plush interior, and vintage style nameplate

|       |   |     |
|-------|---|-----|
| 94500 | For model 650   | 425 |
| 94510 | For models 330/6+12, 360/6+12, 360/6+12V64, 360/12C63, 1993Plus, 1997 | 425 |
| 94520 | For models 325V59, 325/V63, 325C58, 325C64                            | 425 |
| 94530 | For all 600 and 350 series guitar models, Except 350 SH Model         | 425 |
| 94550 | For all 4000 series bass models                                       | 475 |
| 94560 | For all 381 models  | 475 |

## Electric Guitar and Bass String Sets

|        |   | Tension    | Suggested List Price |
|--------|---|------------|----------------------|
| 95406* | Round Wound NikL Medium Short Scale or Heavy Full Scale Guitar 12-16-20W-32W-42W-54W        | (127 lbs.) | 8                    |
| 95403* | Compressed Round Wound Medium Guitar 10-13-17-26W-36W-46W                                   | (98 lbs.)  | 10                   |
| 95404* | Compressed Round Wound Medium 12 String Guitar 10-13-20W-26W-36W-46W<br>10-13-10-13-20W-26W | (222 lbs.) | 24                   |
| 95511* | Round Wound NikL Bass 45W-55W-75W-105W  |            | 35                   |

\* Standard factory specification for Rickenbacker instruments

## Accessories

|   |   |      |
|---|---|------|
| 97001                                   | Polish cloth for guitar   | 7.5  |
| 97100                                   | Vintage leather strap, Maroon (Made in Canada)                    | 35   |
| 97101                                   | Vintage leather strap, Black (Made in Canada)                     | 35   |
| 97102                                   | Vintage leather strap, Natural tan (Made in Canada)               | 35   |
| 97400 SM 97401 MED<br>97402 LG 97403 XL | T- Shirt, Black, guitar with white lettering                      | 25 B |
| 97450 SM 97451 MED<br>97452 LG 97453 XL | T- Shirt, Black, bass with white lettering                        | 25 B |
| 97550                                   | Bumper Sticker, black and gold Rickenbacker nameplate-shaped logo | 2 B  |

## Colors and Trim

Standard Colors: Mapleglo (MG), Fireglo (FG), Jetglo (JG). All colors come standard with chrome and stainless hardware, white binding, nameplate and pickguard, except where noted. Vintage Reissue Series and C Series guitars contain some nickel plated components in the interest of historical accuracy.

## Shipping and Policy

All goods Ex-Factory. Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee. Oversize items shipped by UPS or FedEx must be charged at a minimum weight of 30 pounds. Extra charges may be made for special shipping preparation or documentation. All claims, inspections, and damage reports are responsibility of consignee and must be reported at once to carrier.

The company is engaged in a continuing research and development program and therefore reserves the right to change specifications and prices without notice.

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