## U.S.A. Retail Price List

Prices effective January 1, 2024

RIC
Rickenbacker

Guitars	(Price includes free standard case)	Suggested List Price
620	Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo	2049
660	Charactered Maple body, checked binding, vintage pickups and knobs, wide neck, gold pickguard and nameplate, trapeze tailpiece	2649
660/12	Like 660, but with 12 strings, 12 saddle bridge	3109
330	Thinline semi-acoustic, 21 fret, 2 pickups, dot inlays, mono	1999
330W	Thinline semi-acoustic, 21 fret, Walnut body, Maple fingerboard, 2 pickups, dot inlays, mono	2049
330/12	Like 330 but with 12 strings,"R" tailpiece	2499
360	Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo	2499
360W	Deluxe thinline, semi-acoustic Walnut body, Maple fingerboard, inlaid neck, wired for stereo	2549
360/12	Like 360 but with 12 strings	2999
1993Plus	Like 330 but with double binding, wide neck, inlays, vintage pickups, 12 strings, trapeze tailpiece	3799

C Series (Price includes free vintage reissue case)		
325C64	"Miami", 3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale (JG only)	3599
360/12C63	2 pickup, semi-acoustic, trapeze tailpiece, double bound, 21 fret, full scale (FG Only)	3839

Vintag	Vintage Reissue Series (Price includes free vintage reissue case)		
350V63	"Liverpool", 3 pickup, semi-hollow, white pickguard, 21 fret, full size neck	3099	
381V69	Hand carved deep double cutaway body, charactered Maple top & back, fully bound with checked binding on body, 21 frets, vintage pickups (FG, MG, JG colors only)	4949	
4005V	Semi-acoustic hollow body with checked binding, vintage pickups, wired for stereo, vintage inlays, "R" tailpiece (FG, MG, JG colors only)	4999	

Bass Guitars (Price includes free standard case)		
4003	Bound body and neck, full inlay, wired for stereo	2399
4003W	Bound body and neck, Walnut body, Maple fingerboard, full inlay, wired for stereo	2429
4003S	Like 4003 but with unbound body and neck, dot inlays, mono output	2149
4003SW	Like 4003W but with unbound body and neck, dot inlays, mono output	2099

Standard Cases		
94001	Molded, for all 600 and 350 series guitar models	324
94011	Molded, for all 4000 Series bass models	324
94021	Molded, for models 330/6+12, 360/6+12, 360/6+12V64, 360/12C63, 1993Plus, 1997	324

## Vintage Reissue Cases

All vintage reissue cases feature silver vinyl covering, crushed plush interior, and vintage style nameplate		
94500	For model 650	425
94510	For models 330/6+12, 360/6+12, 360/6+12V64, 360/12C63, 1993Plus,1997	425
94520	For models 325V59, 325/V63, 325C58, 325C64	425
94530	For all 600 and 350 series guitar models, Except 350 SH Model	425
94550	For all 4000 series bass models	475
94560	For all 381 models	475

ouitar and Bass String Sets	Tension	Suggested List Price
Round Wound NikL Medium Short Scale or Heavy Full Scale Guitar 12-16-20W-32W-42	2W-54W (127 lbs.)	8
Compressed Round Wound Medium Guitar 10-13-17-26W-36W-46W	(98 lbs.)	10
Compressed Round Wound Medium 12 String Guitar <u>10-13-20W-26W-36W-46W</u> 10-13-10-13-20W-26W	(222 lbs.)	24
Round Wound NikL Bass 45W-55W-75W-105W		35
	Round Wound NikL Medium Short Scale or Heavy Full Scale Guitar 12-16-20W-32W-42   Compressed Round Wound Medium Guitar 10-13-17-26W-36W-46W   Compressed Round Wound Medium 12 String Guitar 10-13-20W-26W-36W-46W   10-13-10-13-20W-26W   Round Wound NikL Bass 45W-55W-75W-105W	Round Wound NikL Medium Short Scale or Heavy Full Scale Guitar 12-16-20W-32W-42W-54W (127 lbs.)Compressed Round Wound Medium Guitar 10-13-17-26W-36W-46W(98 lbs.)Compressed Round Wound Medium 12 String Guitar 10-13-20W-26W-36W-46W(222 lbs.)10-13-10-13-20W-26W(222 lbs.)

\* Standard factory specification for Rickenbacker instruments

Accessories		
97001	Polish cloth for guitar	7.5
97100	Vintage leather strap, Maroon (Made in Canada)	35
97101	Vintage leather strap, Black (Made in Canada)	35
97102	Vintage leather strap, Natural tan (Made in Canada)	35
97400 SM 97401 MED 97402 LG 97403 XL	T- Shirt, Black, guitar with white lettering	25 <b>B</b>
97450 SM 97451 MED 97452 LG 97453 XL	T- Shirt, Black, bass with white lettering	25 <b>B</b>
97550	Bumper Sticker, black and gold Rickenbacker nameplate-shaped logo	2 <b>B</b>

## Colors and Trim

Standard Colors: Mapleglo (MG), Fireglo (FG), Jetglo (JG). All colors come standard with chrome and stainless hardware, white binding, nameplate and pickguard, except where noted. Vintage Reissue Series and C Series guitars contain some nickel plated components in the interest of historical accuracy.

## Shipping and Policy

All goods Ex-Factory. Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee. Oversize items shipped by UPS or FedEx must be charged at a minimum weight of 30 pounds. Extra charges may be made for special shipping preparation or documentation. All claims, inspections, and damage reports are responsibility of consignee and must be reported at once to carrier.

The company is engaged in a continuing research and development program and therefore reserves the right to change specifications and prices without notice.

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Compliance:

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