



U.S.A. Retail Price List

Effective January 1, 1998

Guitars (Price includes standard case)		Suggested List Price
620	Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo	1299
620/12	Like 620 but with 12 strings	1419
650A	"Atlantis", 24 fret, solid body, 2 humbucking pickups, chrome pickplate, vintage Turquoise only	1299
650C	"Colorado", 24 fret, solid body, 2 humbucking pickups, chrome parts, Jetglo finish only	1299
650D	"Dakota", 24 fret, solid Walnut body, 2 humbucking pickups, chrome parts, natural oil finish	999
650F	"Frisco", like 650S except solid African Vermilion body and clear high gloss finish	1419
650S	"Sierra", 24 fret, solid Walnut body, 2 humbucking pickups, gold parts, natural oil finish	1099
660	Charactered Maple body, checked binding, vintage pickups, wide neck, knobs, gold pickguard and nameplate, trapeze tailpiece	1879
660/12	Like 660, but with 12 strings, 12 saddle bridge	1999
330	Thinline semi-acoustic, 24 fret, 2 pickups, dot inlays, mono	1419
340	Like 330 but with 3 pickups	1549
330/12	Like 330 but with 12 strings, "R" tailpiece	1529
340/12	Like 330/12 but with 3 pickups	1749
360	Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo	1549
370	Like 360 but with 3 pickups	1699
360/12	Like 360 but with 12 strings	1669
370/12	Like 360/12 but with 3 pickups	1829
380L	"Laguna", Walnut body, wide Maple fingerboard, 2 humbucking pickups, gold parts, oil finish	1699
380L PZ	Like 380L but with additional piezo pickup under bridge, active electronic package	1999

Vintage Reissues (Price includes vintage reissue case)		All Vintage Reissue Series guitars available with chrome parts only.
325V59	"Hamburg", 3 pickup, semi-hollow, gold pickguard, Bigsby vibrato, 21 fret, short scale	2069
325V63	"Miami", 3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale	2069
350V63	"Liverpool", 3 pickup, semi-hollow, white pickguard, 21 fret, full size neck	2129
350/12V63	"Liverpool Twelve", like 350V63 but with 12 strings	2249
360/12V64	2 pickup, semi-acoustic, trapeze tailpiece, double bound, 21 fret, full scale	2069
360V64	Same as 360/12V64 but with 6 strings	1949
4001V63	Horseshoe pickup, Kluson style keywinds, neck thru body	2069
1997	21 fret, full scale neck, dot inlays, vintage pickups, violin F-hole, semi-hollow body, (FG, JG, MG colors only)	1799
1997SPC	Like 1997 but with 3 Pickups	1949
381V69	Hand carved deep double cutaway body, charactered Maple top & back, fully bound, 21 frets, vintage pickups (FG, MG, JG colors only)	2859
381/12V69	Like 381V69 but with 12 strings, 12 saddle bridge	2999
5002V58	Mandolin, 8 strings in 4 pairs, charactered Maple front, Walnut back	1489

Limited Edition (Price includes indicated case)		
230GF	Glenn Frey Limited Edition, solid body, all black design and specially contoured body, two humbucking pickups, standard case (JG only)	1199
4001CS	Chris Squire Limited Edition, based on 4001V63, African Vermilion fingerboard and head wings, mono output, vintage case (Special vintage Cream finish only)	1899
4004LK	Lemmy Kilmister Limited Edition, highly carved Walnut body, Maple neck and Rosewood fingerboard, gold hardware, three humbucking pickups, black and white checked binding, oil finish, standard case	2799

Bass Guitars (Price includes standard case)

Suggested List Price

4003	Bound body and neck, full inlay, wired for stereo	1529
4003/S5	5 string (low B), mono, no binding, dot inlay neck	1649
4003/S8	8 string, mono, no binding, dot inlay neck	1919
4003FL	Like 4003 bass but fretless, tape wound strings	1529
4004C	"Cheyenne", super contoured Walnut body, Maple fingerboard, gold parts, natural oil finish	1569
4004L	"Laredo", super contoured hardwood body, Maple fingerboard, chrome parts	1749

Acoustic Guitars (Price includes standard case)

700S	"Shasta" Jumbo body, solid Rosewood sides and back, Spruce top	2289
700S/12	Like 700, with 12 strings	2389
700C	"Comstock" Jumbo body, solid Maple sides and back, Spruce top	2189
700C/12	Like 710, with 12 strings	2289
730S	"Shiloh" Dreadnought body, solid Rosewood sides and back, Spruce top	2049
730S/12	Like 730, with 12 strings	2149
730L	"Laramie" Dreadnought body, solid Maple sides and back, Spruce top	1949
730L/12	Like 730, with 12 strings	2049
760J	"Jazz-bo" Jazz body, solid Maple sides, solid carved Maple arched back, carved Spruce arched top	4649
E3	Ribbon Transducer Plus™ pickup, electronic system, volume and tone control, any model above, installed	249

Standard Cases

94001	Molded, for all 600 Series models, model 350 and 230GF	199
94011	Molded, for all 4000 Series bass models	199
94020	For models 320, 325V59 and 325V63 (Limited Quantity)	130
94021	Molded, for models 330/6+12, 360/6+12+WB, 380, 360/12V64, 1997	199
94061	Molded, for all 381 models	229
94211	Molded, for all 730 acoustic models	199
94221	Molded, for all 700 acoustic models	199
94231	Molded, for all 760 acoustic models	199

Vintage Reissue Cases

All vintage reissue cases feature silver vinyl covering, crushed plush interior, and vintage style nameplate

94500	For model 350	229
94510	For models 330/6+12, 360/6+12, 360/6+12V64, 1997	229
94520	For models 325V59 and 325V63	229
94530	For all 600 series guitar models	229
94550	For all 4000 series bass models	229
94560	For all 381 models	259

Colors

Midnight Blue (MID), White (WHT), Mapleglo (MG), Fireglo (FG), Jetglo (JG), Turquoise (TUR), and Red (RED).

MID, WHT, and RED come standard with black hardware, binding, nameplate and pickguard.

FG, MG, JG and TUR come standard with chrome hardware, white binding, nameplate and pickguard.

Vintage Reissue Series guitars come only with chrome parts.

Electric Guitar and Bass String Sets *Standard factory specification for Rickenbacker guitars and basses

Suggested List Price

95101	Round Wound NikL Extra Light Guitar 8-11-14-22-30-38	7.50
95102	Round Wound NikL Light Guitar 9-11-16-24-32-42	8
95103	Round Wound NikL Light Guitar 9-11-16-26-36-46	8
95104	Round Wound NikL Medium Guitar 10-13-17-26-36-46	8
95105	Round Wound NikL Medium Guitar 10-13-18W-26-36-46	8
95106*	Round Wound NikL Medium Short Scale or Heavy Full Scale Guitar 12-16-24W-32-42-54	8
95201	Round Wound Stainless Extra Light Guitar 8-11-14-22-30-38	8
95202	Round Wound Stainless Light Guitar 9-11-16-24-32-42	8
95203	Round Wound Stainless Medium Guitar 10-13-17-26-36-46	8
95401	Compressed Round Wound Extra Light Guitar 8-11-14-22-30-38	8
95402	Compressed Round Wound Light Guitar 9-11-16-24-32-42	8
95403*	Compressed Round Wound Medium Guitar 10-13-17-26-34-42	8
95404*	Compressed Round Wound Medium 12 String Guitar 10-13-20W-26-34-42 10-13-10-13-20W-26	13
95511*	Round Wound NikL Bass 45-55-75-105	30
95515*	Round Wound NikL 5 String Bass 45-55-75-105-115	35
95518*	Round Wound NikL 8 String Bass 45-55-70-90 20-25-35-45	45
95522	Round Wound Stainless Bass 40-58-80-102	32
95533	Round Wound Stainless Bass 44-63-80-102	32
95544	Compressed Round Wound Bass 40-54-76-96	35
95555	Compressed Round Wound Bass 44-58-80-102	35
95566	Round Ground Bass 45-56-77-98	35
95577	Round Ground Bass 46-62-77-98	35
95405*	Compressed Round Wound Mandolin 10-13-26-36 10-13-26-36	7

Accessories

97000	Rick-O-Sound stereo kit	68
97001	Polish cloth for guitar	1.50
97002	Wrench, neck adjustment, 1/4"	12
97100	Vintage leather strap, Maroon (Made in Canada)	18
97101	Vintage leather strap, Black (Made in Canada)	18
97102	Vintage leather strap, Natural tan (Made in Canada)	18
97300	Complete History of Rickenbacker Guitars by Richard Smith	30 B
97302	The Rickenbacker Book by Tony Bacon and Paul Day	19.95 B
97400-Sm 97401-Md 97402-Lg 97403-Xl	T-Shirt, 100% cotton, white with black Rickenbacker logo	18 B
97404-Sm 97405-Md 97406-Lg 97407-Xl	T-Shirt, 100% cotton, black with white Rickenbacker logo	18 B
97409-Sm 97410-Md 97411-Lg 97412-Xl	T-Shirt, 100% cotton, white with gold Rickenbacker logo	18 B
97413-Sm 97414-Md 97415-Lg 97416-Xl	T-Shirt, 100% cotton, black with gold Rickenbacker logo	18 B
97450-Sm 97451-Md 97452-Lg 97453-Xl	Sweatshirt, deluxe embroidered gold Rickenbacker logo	30 B
97510-Sm 97511-Md 97512-Lg 97513-Xl	Stone wash blue denim jacket with 3-dimensional Rickenbacker "nameplate" logo	189 B
97550	Bumper Sticker, black and white Rickenbacker nameplate-shaped logo	2 B
97560	Ladies Bikini brief, 100% cotton, black with gold Rickenbacker logo on back	11 B

Selected Parts and Accessories

Suggested
List Price

00001	Standard bass pickup, chrome, neck position	75
00003	Standard bass pickup, chrome, bridge position	125
00020	Standard guitar pickup, chrome, neck position	75
00022	Standard guitar pickup, chrome, bridge & mid position	75
00030	Vintage style guitar pickup, bass, mid, & treble position	100
00031	Vintage style bass pickup-neck position only	100
00060	Humbucking pickup, 300 and 600 series instruments	89
00505	Bass machine key set, M4 type, chrome, set of four (Made in Germany)	70
00525	Guitar mini machine key set, chrome, set of six (Made in Germany)	55
00565	Vintage guitar machine key set, "RIC Deluxe", chrome, set of six	43
00550	Bass machine key set, vintage type, chrome, set of four (Made in Germany)	60
00811	6 saddle 4 way adjustable bridge	60
00821	12 saddle 4 way adjustable bridge	79
00831	4 saddle 4000 bass bridge	45
01159	4000 tailpiece	90
01111	Tailpiece, "R", chrome plus 01112 mounting bracket	70
01141	Vintage style vibrato unit, "Accent"	125
01144	Vintage style vibrato arm only, chrome	30
03315	Handrest/treble pickup cover, bass, chrome	12
03569	Guitar knobs, set of five	9
03570	Bass or guitar knobs, set of four	7.50
03571	Vintage style knobs, black, set of five	12
03572	Vintage knobs, brown and gold, set of four	12
06511	Nameplate, standard, white with black letters	20
06517	Nameplate, vintage style, white with black letters	25

Special Order Options (Deposit may be required)

BT	Binding, nameplate, pickguard, and hardware reversed to black, except Vintage Reissue has chrome parts	75
WT	Binding, nameplate, pickguard, reversed to white, hardware chrome	75
LH	Left-hand, available all models	125
RH	Right-hand stringing of left-hand instrument	50
VB	Vintage reissue vibrato	125
VH	High performance vibrato system on 650 series guitar	165
VP, HB	Custom pickup charge, vintage or humbucking	50
UP	Upgrade from Standard to Vintage case	25

Shipping and Policy

All goods Ex-Factory. Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee. Oversize items shipped by UPS must be charged at a minimum weight of 30 pounds. Extra charges may be made for special shipping preparation or documentation. All claims, inspections, and damage reports are responsibility of consignee and must be reported at once to carrier. The company is engaged in a continuing research and development program and therefore reserves the right to change specifications and prices without notice. Rickenbacker®, RIC, Hamburg, Atlantis, Colorado, Dakota, Frisco, Sierra, Liverpool, Shasta, Comstock, Shiloh, Cheyenne, Laramie, Jazz-bo, Laredo, Laguna, Miami and logotypes are trademarks of Rickenbacker International Corporation. Ribbon Transducer System Plus™ L.R. Baggs. © 1998 All rights reserved