



# U.S.A. Retail Price List

January 1994

## Guitars (Price includes standard case)

Suggested List Price

220	"Hamburg", 24 fret, solid body, 2 humbucking pickups, dot inlays	899
260	"El Dorado", like 220 but with bound body and all gold hardware	1049
610	Solid maple body, mono, dot inlays, no binding, 21 fret, neck thru body	999
610/12	Like 610 but with 12 strings	1099
620	Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo	1099
620/12	Like 620 but with 12 strings	1199
650A	"Atlantis", 24 fret, solid body, 2 humbucking pickups, chrome pickplate, vintage Turquoise only	1099
650C	"Colorado", 24 fret, solid body, 2 humbucking pickups, chrome parts, Jetglo finish only	1099
650D	"Dakota", 24 fret, solid Walnut body, 2 humbucking pickups, chrome parts, natural oil finish	999
650E	"Excalibur", 24 fret, solid African Vermillion body, 2 humbucking pickups, gold parts, clear only	1199
650S	"Sierra", 24 fret, solid Walnut body, 2 humbucking pickups, gold parts, natural oil finish	1099
330	Thinline semi-acoustic, 24 fret, 2 pickups, dot inlays, mono	1199
340	Like 330 but with 3 pickups	1324
330/12	Like 330 but with 12 strings, "R" tailpiece	1299
340/12	Like 330/12 but with 3 pickups	1424
350	"Liverpool", thinline semi-acoustic, 24 fret full scale, 3 pickup	1269
360	Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo	1319
370	Like 360 but with 3 pickups	1444
360/12	Like 360 but with 12 strings	1419
370/12	Like 360/12 but with 3 pickups	1544
360WB	Like 360 but with double bound front & back body	1429
370WB	Like 360WB but with 3 pickups	1554
360/12WB	Like 360WB but with 12 strings	1529
370/12WB	Like 360/12WB but with 3 pickups	1654

## Bass Guitars (Price includes standard case)

2020	"Hamburg", full scale, 2 pickups	999
2060	"El Dorado", like 2020 but with bound body and all gold hardware	1199
4003	Bound body and neck, full inlay, wired for stereo	1299
4003S	Contoured body, mono, dot inlay neck	1199
4003/S5	5 string (low B), mono, no binding, dot inlay neck	1399
4003/S8	8 string, mono, no binding, dot inlay neck	1629
4003FL	Like 4003 bass but fretless, tape wound strings	1299
4004C	"Cheyenne", super contoured Walnut body, Maple fingerboard, gold parts, natural oil finish	1429
4004L	"Laredo", super contoured hardwood body, Maple fingerboard, chrome parts (JG only)	1429

## Vintage Reissues (Price includes vintage reissue case)

325V59	3 pickup, semi-hollow, gold pickguard, Bigsby vibrato, 21 fret, short scale (MG, JG colors only)	1659
325V63	3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale (JG color only)	1659
350V63	3 pickup, semi-hollow, white pickguard, 21 fret, full size neck (JG color only)	1689
350/12V63	Like 350V63 but with 12 strings	1789
360/12V64	2 pickup, semi-acoustic, trapeze tailpiece, double bound, 21 fret, full scale (FG color only)	1659
360V64	Same as 360/12V64 but with 6 strings	1559
4001V63	Horseshoe pickup, Kluson style keywinds, neck thru body (FG, MG colors only)	1659
1997	21 fret, full scale neck, dot inlays, vintage pickups, violin F-hole, semi-hollow body, (FG, JG, MG colors only)	1429
1997SPC	Like 1997 but with 3 Pickups	1554
381V69	Hand carved deep double cutaway body, "charactered" Maple top & back, fully bound, 21 frets, vintage pickups (FG, MG, JG colors only)	2189
381/12V69	Like 381V69 but with 12 strings, 12 saddle bridge	2289
5002V58	Mandolin, 8 strings, "charactered" Maple front, Walnut back	1199



**Limited Edition** (Price includes indicated case)

Suggested List Price

230GF	Glenn Frey Limited Edition, based on 220 with all black design and specially contoured body, two humbucking pickups, standard case (JG only)	999
381JK	John Kay Limited Edition, based on 381V69 with silver pickguard, two humbucking pickups, active and passive modes, phase switch (JG only), standard case	1799
660/12TP	Tom Petty Limited Edition, based on 620/12 with "charactered" Maple body, "checked" binding vintage pickups and knobs, gold pickguard and nameplate, 12 saddle bridge, trapeze tailpiece, vintage case (FG, JG only)	1699
2030GF	Glenn Frey Limited Edition bass, based on 2020 with all black design and specially contoured body, two humbucking pickups, includes standard case (JG only)	1049
4001CS	Chris Squire Limited Edition, based on 4001V63, African Vermillion fingerboard and head wings, mono output, vintage case (Cream finish only)	1529

**Acoustic Guitars** (Price includes standard case)

700S	"Shasta" Jumbo body, solid Rosewood sides and back, Spruce top	2289
700S/12	Like 700, with 12 strings	2389
700C	"Comstock" Jumbo body, solid Maple sides and back, Spruce top	2189
700C/12	Like 710, with 12 strings	2289
730S	"Shiloh" Dreadnought body, solid Rosewood sides and back, Spruce top	2049
730S/12	Like 730, with 12 strings	2149
730L	"Laramie" Dreadnought body, solid Maple sides and back, Spruce top	1949
730L/12	Like 730, with 12 strings	2049
760J	"Jazz-bo" Jazz body, solid Maple sides, solid carved Maple arched back, carved Spruce arched top	4649
E3	Pickup and electronic system option for any model above, installed	249

**Standard Cases**

94000	For models 220 and 350	199
94010	For models 330/6+12, 360/6+12+WB, 360/12V64, 1997	199
94020	For models 320, 325V59 and 325V63	199
94030	For all 600 series guitar models	199
94090	For all 650 series guitar models and model 260	199
94040	For all 2000 series bass models	199
94050	For all 4000 series bass models	199
94060	For all 381 models	229

**Vintage Reissue Cases**

All vintage reissue cases feature silver vinyl covering, crushed plush interior, and vintage style nameplate.

94500	For models 220 and 350	229
94510	For models 330/6+12, 360/6+12+WB, 360/12V64, 1997	229
94520	For models 320, 325V59 and 325/V63	229
94530	For all 600 series guitar models and model 260	229
94550	For all 4000 series bass models	229
94560	For all 381 models	259

**Colors**

Midnight Blue (MID), White (WHT), Mapleglo (MG), Fireglo (FG), Jetglo (JG), Turquoise (TUR), and Red (RED)  
 MID, WHT, and RED come standard with black hardware, binding, nameplate and pickguard.  
 FG, MG, JG and TUR come standard with chrome hardware, white binding, nameplate and pickguard.



## Electric Guitar String Sets

Suggested List Price

95101	Round Wound NikL 8-11-14-22-30-38	7.00
95102	Round Wound NikL 9-11-16-24-32-42	7.50
95103	Round Wound NikL 9-11-16-26-36-46	7.50
95104	Round Wound NikL 10-13-17-26-36-46	7.50
95105	Round Wound NikL 10-13-18W-26-36-46	7.50
95106*	Short Scale NikL 12-16-24W-32-42-54	7.50
95201	Round Wound Stainless 8-11-14-22-30-38	7.50
95202	Round Wound Stainless 9-11-16-24-32-42	7.50
95203	Round Wound Stainless 10-13-17-26-36-46	7.50
95401	Compressed Round Wound 8-11-14-22-30-38	7.50
95402	Compressed Round Wound 9-11-16-24-32-42	7.50
95403*	Compressed Round Wound 10-13-17-26-34-42	7.50
95404*	Compressed Round Wound 12 String 10-13-20-26-34-42 10-13-10-13-20-26	12.50

## Electric Bass Strings Sets

95510	Round Wound NikL 40-55-75-95	30.00
95511*	Round Wound NikL 45-55-75-105	30.00
95515*	Round Wound NikL 5 String 45-55-75-105-115	35.00
95518*	Round Wound NikL 8 String 45-55-70-90 20-25-35-45	45.00
95522	Round Wound Stainless 40-58-80-102	32.00
95533	Round Wound Stainless 44-63-80-102	32.00
95544	Compressed Round Wound 40-54-76-96	35.00
95555	Compressed Round Wound 44-58-80-102	35.00
95566	Round Ground 45-56-77-98	35.00
95577	Round Ground 46-62-77-98	35.00

\*Standard factory specification for Rickenbacker guitars and basses

## Logo Accessories

97400-Sm 97401-Md	T-Shirt, 100% cotton, white with black Rickenbacker logo	18.00B
97402-Lg 97403-Xl		
97404-Sm 97405-Md	T-Shirt, 100% cotton, black with white Rickenbacker logo	18.00B
97406-Lg 97407-Xl		
97409-Sm 97410-Md	T-Shirt, 100% cotton, white with gold Rickenbacker logo	18.00B
97411-Lg 97412-Xl		
97413-Sm 97414-Md	T-Shirt, 100% cotton, black with gold Rickenbacker logo	18.00B
97415-Lg 97416-Xl		
97450-Sm 97451-Md	Sweatshirt, deluxe embroidered	30.00B
97452-Lg 97453-Xl		
97500-Sm 97501-Md	Varsity style jacket, black wool body, leather sleeves, embroidered back	340.00B
97502-Lg 97503-Xl		
97510-Sm 97511-Md	Stone wash blue denim jacket with 3-dimensional Rickenbacker "nameplate" logo	189.00B
97512-Lg 97513-Xl		
97550	Bumper Sticker, black and white Rickenbacker nameplate-shaped logo	2.00B
97560	Ladies Bikini, 100% cotton, black with gold Rickenbacker logo on back	11.00B
97561	Ladies Thong, black with gold Rickenbacker logo	12.00B



## Selected Parts and Accessories

Suggested List Price

00001	Standard bass pickup, chrome, neck position	75
00003	Standard bass pickup, chrome, bridge position	125
00020	Standard guitar pickup, chrome, neck position	75
00022	Standard guitar pickup, chrome, bridge & mid position	75
00030	Vintage style guitar pickup, bass, mid, & treble position	100
00031	Vintage style bass pickup-neck position only	100
00060	Humbucking pickup, 300 and 600 series instruments	89
00065	Humbucking pickup, 200 series instruments	79
00505	Bass machine keyset, M4 type, chrome, set of four (Made in Germany)	70
00525	Guitar mini machine keyset, chrome, set of six (Made in Germany)	55
00565	Vintage guitar machine keyset, "RIC Deluxe", chrome, set of six	43
00550	Bass machine keyset, vintage type, chrome, set of four (Made in Germany)	60
00811	6 saddle 4 way adjustable bridge	60
00821	12 saddle 4 way adjustable bridge	79
00831	4 saddle 4000 bass bridge	45
01159	4000 tailpiece	90
01111	Tailpiece, "R", chrome plus 01112 mounting bracket	70
01141	Vibrato, "Accent"	100
01144	Vibrato arm only, with screw, chrome	30
03315	Handrest/treble pickup cover, bass, chrome	12
03569	Guitar knobs, set of five	9
03570	Bass or guitar knobs, set of four	7.50
03571	Vintage style knobs, black, set of five	12
03572	Vintage knobs, brown and gold, set of four	12
06511	Nameplate, standard, white with black letters	20
06517	Nameplate, vintage style, white with black letters	25
97000	Rick-O-Sound stereo kit	68
97001	Polish cloth for guitar	1.50
97002	Wrench, neck adjustment, 1/4"	12
97100	Vintage leather strap, Maroon	18
97101	Vintage leather strap, Black	18
97102	Vintage leather strap, Natural tan	18
97300	Complete History of Rickenbacker Guitars	30

### Special Order Options (Deposit may be required)

Reversal of hardware, binding, nameplate and pickguard color (BT-black trim, WT-white trim)	65
Leffhand, available all models (LH)	125
Righthand stringing of leffhand instrument (RH)	50
Vintage reissue vibrato (VB)	100
High performance vibrato system on 650 or 200 series guitar (VH)	165
Custom pickup charge (VP,HB)	50
Upgrade from Standard to Vintage case	25

### Shipping and Policy

All goods Ex-Factory. Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee. Oversize items shipped by UPS must be charged at a minimum weight of 30 pounds. Extra charges may be made for special shipping preparation or documentation. All claims, inspections, and damage reports are responsibility of consignee and must be reported at once to carrier.

The company is engaged in a continuing research and development program and therefore reserves the right to change specifications and prices without notice. Rickenbacker®, RIC, and logotypes are trademarks of Rickenbacker International Corporation. © 1994 All rights reserved.

Rickenbacker International Corporation, 3895 S. Main St. Santa Ana, California 92707 USA.

Tel: 714-545-5574 Fax: 714-754-0135

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