



U.S.A. RETAIL PRICE LIST

March 1993

Guitars (Price includes standard case)

| | | Suggested List Price |
|----------|---|----------------------|
| 220 | "Hamburg", 24 fret, solid body, 2 humbucking pickups, dot inlays | 899 |
| 260 | "El Dorado", like 220 but with bound body and all gold hardware | 1049 |
| 610 | Solid maple body, mono, dot inlays, no binding, 21 fret, neck thru body | 999 |
| 610/12 | Like 610 but with 12 strings | 1099 |
| 620 | Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo | 1099 |
| 620/12 | Like 620 but with 12 strings | 1199 |
| 650A | "Atlantis", 24 fret, solid body, 2 humbucking pickups, chrome pickplate, vintage Turquoise only | 1099 |
| 650C | "Colorado", 24 fret, solid body, 2 humbucking pickups, chrome parts, Jetglo finish only | 1099 |
| 650D | "Dakota", 24 fret, solid Walnut body, 2 humbucking pickups, chrome parts, natural oil finish | 999 |
| 650E | "Excalibur", 24 fret, solid African Vermillion body, 2 humbucking pickups, gold parts, clear only | 1199 |
| 650S | "Sierra", 24 fret, solid Walnut body, 2 humbucking pickups, gold parts, natural oil finish | 1099 |
| 330 | Thinline semi-acoustic, 24 fret, 2 pickups, dot inlays, mono | 1199 |
| 340 | Like 330 but with 3 pickups | 1324 |
| 330/12 | Like 330 but with 12 strings, "R" tailpiece | 1299 |
| 340/12 | Like 330/12 but with 3 pickups | 1424 |
| 350 | "Liverpool", thinline semi-acoustic, 24 fret full scale, 3 pickup | 1269 |
| 360 | Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo | 1319 |
| 370 | Like 360 but with 3 pickups | 1444 |
| 360/12 | Like 360 but with 12 strings | 1419 |
| 370/12 | Like 360/12 but with 3 pickups | 1544 |
| 360WB | Like 360 but with double bound front & back body | 1429 |
| 370WB | Like 360WB but with 3 pickups | 1554 |
| 360/12WB | Like 360WB but with 12 strings | 1529 |
| 370/12WB | Like 360/12WB but with 3 pickups | 1654 |

Bass Guitars (Price includes standard case)

| | | |
|---------|--|------|
| 2020 | "Hamburg", full scale, 2 pickups | 999 |
| 2060 | "El Dorado", like 2020 but with bound body and all gold hardware | 1199 |
| 4003 | Bound body and neck, full inlay, wired for stereo | 1299 |
| 4003S | Contoured body, mono, dot inlay neck | 1199 |
| 4003/S5 | 5 string (low B), mono, no binding, dot inlay neck | 1399 |
| 4003/S8 | 8 string, mono, no binding, dot inlay neck | 1629 |
| 4003FL | Like 4003 bass but fretless, tape wound strings | 1299 |
| 4004C | "Cheyenne", super contoured Walnut body, Maple fingerboard, gold parts, natural oil finish | 1429 |

Vintage Reissues (Price includes vintage reissue case)

| | | |
|-----------|---|------|
| 325V59 | 3 pickup, semi-hollow, gold pickguard, Bigsby vibrato, 21 fret, short scale (MG, JG colors only) | 1659 |
| 325V63 | 3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale (JG color only) | 1659 |
| 360/12V64 | 2 pickup, semi-acoustic, trapeze tailpiece, double bound, 21 fret, full scale (FG color only) | 1659 |
| 360V64 | Same as 360/12V64 but with 6 strings | 1559 |
| 4001V63 | Horseshoe pickup, Kluson style keywinds, neck thru body (FG, MG colors only) | 1659 |
| 1997VB | 21 fret, full scale neck, dot inlays, vintage pickups, violin F-hole, semi-hollow body, RIC vibrato (FG, JG, MG colors only) | 1499 |
| 1997 | Like 1997VB but with trapeze tailpiece | 1429 |
| 1997SPC | Like 1997 but with 3 Pickups | 1554 |
| 381V69 | Hand carved deep double cutaway body, "charactered" Maple top & back, fully bound, 21 frets, vintage pickups (FG, MG, JG colors only) | 2189 |
| 381/12V69 | Like 381V69 but with 12 strings, 12 saddle bridge | 2289 |

Limited Edition (Price includes indicated case)

| | | Suggested List Price |
|----------|--|----------------------|
| 230GF | Glenn Frey Limited Edition, based on 220 with all black design and specially contoured body, two humbucking pickups, standard case (JG only) | 999 |
| 325JL | John Lennon Limited Edition, vintage case (JG only) | 1699 |
| 355JL | 21 fret, full scale version of 325JL, vintage case (JG only) | 1729 |
| 355/12JL | 12-string version of 355JL, vintage case (JG only) | 1829 |
| 381JK | John Kay Limited Edition, based on 381V69 with silver pickguard, two humbucking pickups, active and passive modes, phase switch (JG only), standard case | 1799 |
| 660/12TP | Tom Petty Limited Edition, based on 620/12 with "charactered" Maple body, "checked" binding vintage pickups and knobs, gold pickguard and nameplate, 12 saddle bridge, trapeze tailpiece, vintage case (FG, JG only) | 1699 |
| 2030GF | Glenn Frey Limited Edition bass, based on 2020 with all black design and specially contoured body, two humbucking pickups, includes standard case (JG only) | 1049 |
| 4001CS | Chris Squire Limited Edition, based on 4001V63, African Vermillion fingerboard and head wings, mono output, vintage case (Cream finish only) | 1529 |

Standard Cases

| | | |
|--------|---|-----|
| C200 | For models 220 and 350 | 199 |
| C300 | For models 330/6+12, 360/6+12+WB, 360/12V64, 1997 | 199 |
| C320 | For models 320, 325V59 and 325V63 | 199 |
| C600 | For all 600 series guitar models | 199 |
| C650 | For all 650 series guitar models and model 260 | 199 |
| C2000 | For all 2000 series bass models | 199 |
| C4000 | For all 4000 series bass models | 199 |
| C381 | For all 381 models | 229 |
| C300DN | For 362/12 double neck model | 289 |
| C4080 | For all 4080 models | 289 |

Vintage Reissue Cases

All vintage reissue cases feature silver vinyl covering, crushed plush interior, and vintage style nameplate.

| | | |
|--------|---|-----|
| C200V | For models 220 and 350 | 229 |
| C300V | For models 330/6+12, 360/6+12+WB, 360/12V64, 1997 | 229 |
| C320V | For models 320, 325V59 and 325/V63 | 229 |
| C600V | For all 600 series guitar models and model 260 | 229 |
| C4000V | For all 4000 series bass models | 229 |
| C381V | For all 381 models | 259 |

Colors

Midnight Blue (MID), White (WHT), Mapleglo (MG), Fireglo (FG), Jetglo (JG), and Red (RED)
 MID, WHT, & RED come standard with Black hardware, binding, nameplate and pickguard.
 FG, MG, & JG come standard with Chrome hardware, White binding, nameplate and pickguard.

Options (Special Order- Deposit may be required)

| | |
|--|-----|
| Custom charge for reversal of hardware, binding, nameplate and pickguard color | 65 |
| Lefthand (available except 200, 2000 series) | 125 |
| Righthand stringing of lefthand instrument | 50 |
| Vintage vibrato | 100 |
| Custom pickup charge | 50 |
| Upgrade from Standard to Vintage case | 25 |

Electric Guitar and Bass Strings Sets

| Rickenbacker SKU No. | String Type | String Gauge | Suggested List |
|----------------------|-------------------------------------|--|----------------|
| 95101 | Round Wound NikL | 8-11-14-22-30-38 | 7.00 |
| 95102 | Round Wound NikL | 9-11-16-24-32-42 | 7.50 |
| 95103 | Round Wound NikL | 9-11-16-26-36-46 | |
| 95104 | Round Wound NikL | 10-13-17-26-36-46 | |
| 95105 | Round Wound NikL | 10-13-18W-26-36-46 | |
| 95106* | Short Scale NikL | 12-16-24W-32-42-54 | 7.50 |
| 95201 | Round Wound Stainless | 8-11-14-22-30-38 | 7.50 |
| 95202 | Round Wound Stainless | 9-11-16-24-32-42 | |
| 95203 | Round Wound Stainless | 10-13-17-26-36-46 | |
| 95401 | Compressed Round Wound | 8-11-14-22-30-38 | 7.50 |
| 95402 | Compressed Round Wound | 9-11-16-24-32-42 | |
| 95403* | Compressed Round Wound | 10-13-17-26-34-42 | |
| 95404* | Compressed Round Wound 12 String | 10-13-20-26-34-42 10-13-10-13-20-26 | 12.50 |

| | | | |
|--------|------------------------------|----------------------------|-------|
| 95510 | Round Wound NikL | 40-55-75-95 | 30.00 |
| 95511* | Round Wound NikL | 45-55-75-105 | 35.00 |
| 95515* | Round Wound NikL 5 String | 45-55-75-105-115 | |
| 95518* | Round Wound NikL 8 String | 45-55-70-90 20-25-35-45 | 45.00 |
| 95522 | Round Wound Stainless | 40-58-80-102 | 32.00 |
| 95533 | Round Wound Stainless | 44-63-80-102 | |
| 95544 | Compressed Round Wound | 40-54-76-96 | 35.00 |
| 95555 | Compressed Round Wound | 44-58-80-102 | |
| 95566 | Round Ground | 45-56-77-98 | 35.00 |
| 95577 | Round Ground | 46-62-77-98 | |

*Standard factory specification for Rickenbacker guitars and basses

Logo Accessories

| | | |
|-------------------|--|---------|
| 97400-Sm 97401-Md | T-Shirt, 100% cotton, white with black Rickenbacker logo | 18.00B |
| 97402-Lg 97403-Xl | | |
| 97404-Sm 97405-Md | T-Shirt, 100% cotton, black with white Rickenbacker logo | 18.00B |
| 97406-Lg 97407-Xl | | |
| 97409-Sm 97410-Md | T-Shirt, 100% cotton, white with gold Rickenbacker logo | 18.00B |
| 97411-Lg 97412-Xl | | |
| 97413-Sm 97414-Md | T-Shirt, 100% cotton, black with gold Rickenbacker logo | 18.00B |
| 97415-Lg 97416-Xl | | |
| 97450-Sm 97451-Md | Sweatshirt, deluxe embroidered wht & gold "nameplate" front and wht & mustard back | 30.00B |
| 97452-Lg 97453-Xl | | |
| 97500-Sm 97501-Md | Varsity style jacket, black wool body, leather sleeves, embroidered back | 340.00B |
| 97502-Lg 97503-Xl | | |
| 97510-Sm 97511-Md | Stone wash blue denim jacket with 3-dimensional Rickenbacker "nameplate" logo | 189.00B |
| 97512-Lg 97513-Xl | | |
| 97550 | Bumper Sticker, black and white Rickenbacker nameplate-shaped logo | 2.00B |
| 97551 | Bumper Sticker, black and yellow Rickenbacker rectangular logo | 1.75B |
| 97560 | Ladies Bikini, 100% cotton, black with gold Rickenbacker logo on back | 11.00B |
| 97561 | Ladies Thong, black with gold Rickenbacker logo | 12.00B |

Selected Accessories

| | Suggested List Price | |
|-------|--|------|
| 00001 | Standard bass pickup, chrome, neck position | 75 |
| 00003 | Standard bass pickup, chrome, bridge position | 125 |
| 00020 | Standard guitar pickup, chrome, neck position | 75 |
| 00022 | Standard guitar pickup, chrome, bridge & mid position | 75 |
| 00030 | Vintage style guitar pickup, bass, mid, & treble position | 100 |
| 00031 | Vintage style bass pickup-neck position only | 100 |
| 00060 | Humbucking pickup, 300 and 600 series instruments | 89 |
| 00065 | Humbucking pickup, 200 series instruments | 79 |
| 00505 | Bass machine keyset, M4 type, chrome, set of four (Made in Germany) | 70 |
| 00525 | Guitar mini machine keyset, chrome, set of six (Made in Germany) | 55 |
| 00565 | Vintage guitar machine keyset, "RIC Deluxe", chrome, set of six | 43 |
| 00550 | Bass machine keyset, vintage type, chrome, set of four (Made in Germany) | 60 |
| 00811 | 6 saddle 4 way adjustable bridge | 60 |
| 00821 | 12 saddle 4 way adjustable bridge | 79 |
| 00831 | 4 saddle 4000 bass bridge | 45 |
| 01159 | 4000 tailpiece | 90 |
| 01111 | Tailpiece, "R", chrome | 70 |
| 01141 | Vibrato, "Accent" | 100 |
| 01144 | Vibrato arm only, with screw, chrome | 30 |
| 03315 | Handrest/treble pickup cover, bass, chrome | 12 |
| 03569 | Guitar knobs, set of five | 9 |
| 03570 | Bass or guitar knobs, set of four | 7.50 |
| 03571 | Vintage style knobs, black, set of five | 12 |
| 03572 | Vintage knobs, brown and gold, set of four | 12 |
| 06511 | Nameplate, standard, white with black letters | 20 |
| 06517 | Nameplate, vintage style, white with black letters | 25 |
| 97000 | Rick-O-Sound stereo kit | 68 |
| 97001 | Polish cloth for guitar | 1.50 |
| 97002 | Wrench, neck adjustment, 1/4" | 12 |
| 97100 | Vintage leather strap, Maroon | 18 |
| 97101 | Vintage leather strap, Black | 18 |
| 97102 | Vintage leather strap, Natural tan | 18 |
| 97300 | Complete History of Rickenbacker Guitars | 30 |

Note: Certain hardware is available in black chrome.

Shipping and Policy

All goods Ex-Factory. Ask Rickenbacker representative about Prepaid shipping charges as part of discount program. Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee.

Certain items shipped by UPS, due to their large size, must be charged at a minimum weight of 25 pounds.

We reserve the right to levy charges for special shipping preparation or documentation. All claims, inspections, and damage reports are responsibility of consignee and must be reported at once to carrier.

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