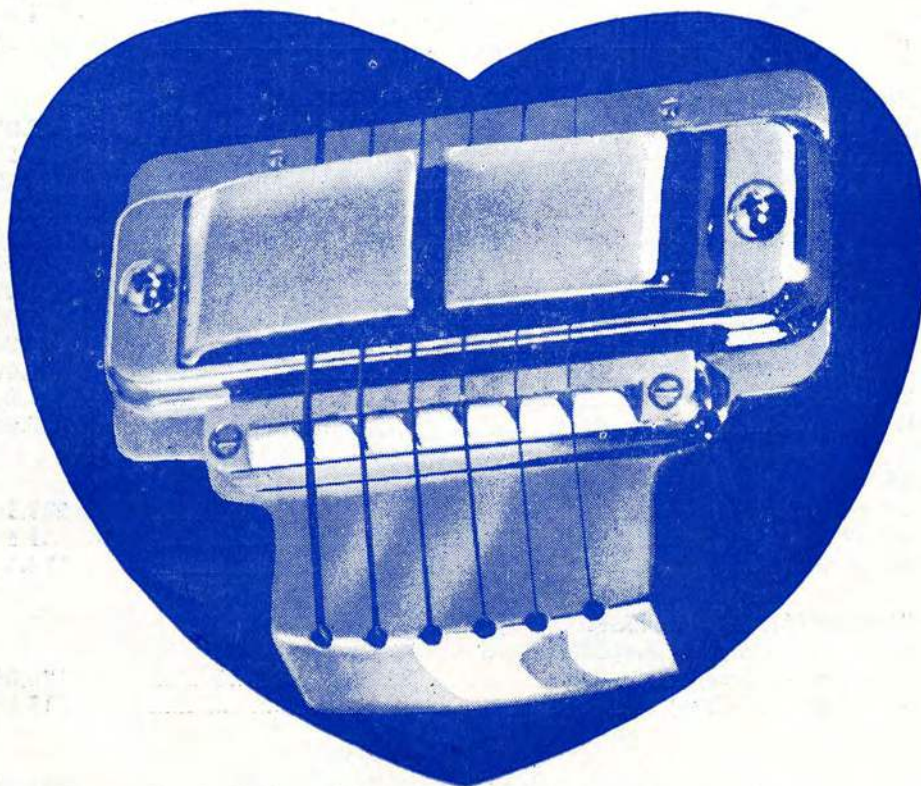


DEALER'S PRICE LIST

Rickenbacker



**ELECTRIC SPANISH and HAWAIIAN GUITARS
AMPLIFIERS - CASES - STRINGS
and ACCESSORIES**

When Ordering or for Information Write:

RADIO & TELEVISION EQUIPMENT CO.

Wholesale Music Division

2118 S. Main Street

Santa Ana, California

| | LIST PRICE | SHIPPING WEIGHT |
|---|---------------|--------------------|
| HAWAIIAN GUITARS | | |
| Console Models — Available in Blond or Walnut Finish | | |
| Console 518 — one ten and two eight string pickups | \$389.50 | 38 |
| Console 508 — three eight string pickups | 299.50 | 38 |
| Console 218 — one eight and one ten string pickup | 289.50 | 18 |
| Console 208 — two eight string pickups | 219.50 | 18 |
| Console 206 — two six string pickups | 199.50 | 18 |
| Console models are also available with custom arrangement of six, eight, and ten string pickups by special order. | | |
| Double-Neck Models | | |
| DW Sixteen String Blond | 199.50 | 20 |
| DW Sixteen String Dark | 189.50 | 20 |
| DW Twelve String Blond | 174.50 | 20 |
| DW Twelve String Dark | 164.50 | 20 |
| Single-Neck Models | | |
| TW Single Ten String Blond | 165.00 | 17 |
| SW Eight String Blond | 119.50 | 8 |
| SW Eight String Dark | 109.50 | 8 |
| SW Six String Blond | 99.50 | 8 |
| SW Six String Dark | 94.50 | 8 |
| BD Eight String | 140.00 | 11 |
| BD Seven String | 135.00 | 11 |
| BD Six String | 125.00 | 11 |
| G Eight String | 185.00 | 11 |
| G Six String | 165.00 | 11 |
| A-22 Six String | 95.00 | 11 |
| S-100 Student Guitar | 47.00 | 8 |
| SPANISH GUITARS | | |
| Combo 800 — with Dual Pickups | 279.50 | 10 |
| Combo 600 — with Single Pickup | 229.50 | 10 |
| Combo 400 — with Single Pickup | 174.50 | 10 |
| STUDENT HAWAIIAN GUITAR SET — Includes: | | |
| S-100 Hawaiian Guitar, M-8 Amplifier, Cord (with Deluxe Case) | 130.00 | 25 |
| (with Standard Case) | 115.00 | 22 |
| AMPLIFIERS | | |
| M-15 15" Jensen Speaker with bass-treble boosts | 281.50 | 48 |
| M-15A 15" Jensen Speaker with bass-treble boosts plus tremolo | 327.50 | 49 |
| M-98 High Fidelity Amplifier — three speakers | 239.50 | 34 |
| M-11 12" Jensen Speaker | 119.50 | 27 |
| M-11A 12" Jensen Speaker plus tremolo | 159.50 | 28 |
| M-88 8" Jensen Speaker | 79.50 | 16 |
| M-8 Student amplifier with 8" speaker | 59.50 | 11 |
| EXTENSION SPEAKERS | | |
| E-15 15" Jensen Speaker with 50' cord | 167.50 | 40 |
| E-12 12" Jensen Speaker with 50' cord | 83.50 | 20 |
| CASE FOR HAWAIIAN AND SPANISH GUITARS | | |
| Console 518, Console 508 and Custom Models | 48.50 | 19 |
| Console 218, Console 208, Console 206 and Custom 200 Models | 32.50 | 14 |
| Combo 800 and 600 Spanish Guitar | 39.95 | 17 |
| Combo 400 Case | 39.95 | 17 |
| DW Sixteen and DW Twelve | 32.50 | 14 |
| TW Single Ten String | 32.50 | 12 |
| SW Eight and SW Six | 23.50 | 8 |
| BD Eight, Seven and Six String | 27.95 | 10 |
| G Eight and Six String | 27.95 | 10 |
| A-22 Six String | 27.95 | 10 |
| S-100 Deluxe Student Case | 23.50 | 8 |
| S-100 Standard Softshell Case | 8.50 | 4 |

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| LEGS AND STANDS | | |
| Chromium Finish Adjustable Legs | | |
| Set of 3 Model DW and Single Ten String Guitars | \$29.50 | 5 |
| Set of 4 for Console Guitars | 39.50 | 7 |
| NS Singleneck Stand for Model BD, G, A-22 Guitars | 16.00 | |
| WS Singleneck Stand for Model SW and S-100 Student Guitars | 16.95 | |
| AMPLIFIER COVERS | | |
| M-98 Amplifier Cover | 9.00 | 3 |
| M-15 Amplifier Cover | 6.50 | 3 |
| M-11 Amplifier Cover | 5.50 | 3 |
| M-88 Amplifier Cover | 4.50 | 2 |
| E-15 Extension Speaker Cover | 6.50 | 3 |
| E-12 Extension Speaker Cover | 5.50 | 3 |
| INSTRUMENT AND SPEAKER CORDS | | |
| 8' Gray Cord with metal connectors | 5.00 | |
| 8' Black Cord with Bakelite connectors | 4.50 | |
| 50' Extension Speaker Cord with metal connectors | 9.95 | |
| STRINGS — Rickenbacker and Mapes Hawaiian and Spanish Sets | | |
| Rickenbacker Electric Guitar Strings | | |
| 410 Spanish (Set of 9) | 2.50 | |
| 426 Hawaiian (Set of 9) for Six String Guitar | 2.50 | |
| 427 Hawaiian (Set of 12) for Seven String Guitar | 2.75 | |
| 428 Hawaiian (Set of 12) for Eight String Guitar | 3.00 | |
| 430 Hawaiian (Set of 14) for Ten String Guitar | 3.50 | |
| | Dozen | Gross |
| 401 Spanish 1st String | \$1.60 | \$17.30 |
| 402 Spanish 2nd String | 1.60 | 17.30 |
| 403 Spanish 3rd String | 5.40 | 58.30 |
| 404 Spanish 4th String | 6.50 | 70.20 |
| 405 Spanish 5th String | 7.50 | 81.00 |
| 406 Spanish 6th String | 8.40 | 92.00 |
| 411-S Hawaiian 1st Special | 1.60 | 17.30 |
| 411 Hawaiian 1st String | 1.60 | 17.30 |
| 412 Hawaiian 2nd String | 1.60 | 17.30 |
| 413 Hawaiian 3rd String | 1.60 | 17.30 |
| 414 Hawaiian 4th String | 6.50 | 70.20 |
| 415 Hawaiian 5th String | 7.50 | 81.00 |
| 416 Hawaiian 6th String | 8.40 | 92.00 |
| Mapes Spanish and Hawaiian Guitar Strings | | |
| 1000 Non-electric Spanish Guitar Set (Set of 9) | 1.50 | |
| 1100 Electric Spanish Guitar Set (Set of 9) | 2.50 | |
| 2000 Non-electric 6 string Hawaiian (Set of 9) | 1.75 | |
| 2100 Electric 6 string Hawaiian (Set of 9) | 2.50 | |
| 2110 Electric High Bass Tuning Hawaiian (Set of 9) | 2.50 | |
| 2180 Electric 8 String Hawaiian (Set of 12) | 3.00 | |
| 3000 Tenor Guitar Set (Set of 7) | .75 | |
| DeARMOND PICKUPS AND PEDAL CONTROLS | | |
| FH-B Guitar Microphone F-Hole Type Less Volume Control | 23.50 | |
| FH-CB Guitar Microphone F-Hole Type with Volume Control | 29.50 | |
| FH-CB Guitar Microphone F-Hole Type — Left Handed with Volume Control | 37.50 | |
| 1000 RHYTHM CHIEF Microphone F-Hole Type with Volume and Tone Controls | 38.50 | |
| RH-B Guitar Microphone for Flat Top Type Guitar Less Volume Control | 23.50 | |
| RH-CB Guitar Microphone for Flat Top Type Guitar with Volume Control | 29.50 | |
| 900 Bass Viol Microphone with Volume Control | 37.50 | |
| 750-C Ukulele Microphone with Volume Control | 17.50 | |
| 750 Ukulele Microphone Less Volume Control | 14.50 | |
| 500 Mandolin Microphone with Volume Control | 29.50 | |
| 400 Tenor Guitar F-Hole with Volume Control | 29.50 | |
| 60 Tremolo Control | 39.75 | |
| 600 Pedal Volume Control | 22.50 | |
| 800 Trem-Trol with Adjustable Speed Control | 55.00 | |

| | | LIST PRICE | SHIPPING WEIGHT | |
|--|--|---------------|--------------------|----|
| MICROPHONES | | | | |
| 555 | Shure Unidirectional Dynamic Microphone — 20' cord | \$79.50 | | |
| 520 | Shure "Green Bullet" Magnetic Unit — High Impedance | 21.00 | | |
| 605 | Electric-Voice — 20' cord | 29.50 | | |
| 805 | Electro-Voice Contact Microphone | 19.75 | | |
| 950 | Electro-Voice, On-Off Switch, 18' Cord | 42.50 | | |
| ATLAS MICROPHONE STANDS | | | | |
| | | | Adjustable Height | |
| MS-10C | Gray Base Chrome Tube | 35" - 64" | 10.85 | 9 |
| MS-11C | Chrome Base and Tube | 35" - 65" | 14.35 | 12 |
| MS-25 | 17" Chrome and Gray Base | 37" - 66" | 24.65 | 24 |
| TS-6 | Banquet Stand, All Chrome | 14½" - 36" | 9.85 | 5 |
| DS-5 | Desk Stand, Gray Base | Fixed 4" | 3.25 | 2 |
| DS-7 | Desk Stand, Chrome Tube | 8" - 13" | 5.50 | 3 |
| STEELS | | | | |
| 199K | Black Raja Bars Tapered ¾" to ⅝" — short | 2.50 | | |
| 200K | Black Raja Bars Tapered ¾" to ⅝" — long | 2.50 | | |
| 93 | Hard Plastic ⅝" x 2⅞" | 1.00 | | |
| 94 | Hard Plastic ¾" x 2⅞" | 1.00 | | |
| PICKS | | | | |
| Display Cards — Per Dozen | | | | |
| 01 | Cork Grip Picks | 21.60 | | |
| 02 | Assorted Sizes and Thicknesses | 15.15 | | |
| 03 | Assorted Thumb and Finger | 30.30 | | |
| 04 | 12 Genuine Tortoise Shell Picks | 51.90 | | |
| 05 | Flat and Thumb Picks | 21.60 | | |
| 045 | Professional Picks | 18.00 | | |
| Display Pick Cabinets — Per Box | | | | |
| 07 | 1 Gross Genuine Tortoise Shell, Assorted | 36.00 | | |
| 12C | ½ Gross Genuine Tortoise Shell, 4 sizes; 1½ Dozen Each | 17.10 | | |
| 06 | 1 Gross Assorted Thumb and Finger | 12.75 | | |
| 08 | 3 Gross Flat, Assorted Sizes | 17.25 | | |
| 09 | 1½ Gross Flat, Cork and Corrugated | 13.50 | | |
| 10 | 1½ Gross Flat, Thumb and Finger | 13.50 | | |
| 11 | 4 Dozen Ukulele Felt Picks | 4.65 | | |
| "Crystal-Pak" Display Boxes | | | | |
| 17 | 1 Gross All Sizes and Thickness in Assorted Colors | 3.00 | | |
| 117 | 2 Gross All Sizes and Thicknesses in Assorted Colors | 5.70 | | |
| 38 | 1 Gross Heart Picks (½ Small — ½ Large) | 4.05 | | |
| 45 | 1 Gross No. 351 Pick in Assorted Colors | 3.60 | | |
| 18AT | 1 Gross Corked Picks, Assorted Sizes | 6.00 | | |
| PATENT HEADS | | | | |
| 600 | S-100 Student Guitar and A-22 | 2.95 | PER SET | |
| 610 | 6 String — Models SW and DW | 9.50 | | |
| 620 | 6 String — Models BD, G and DC-12 | 9.50 | | |
| 810 | 8 String — Models SW and DW & Console 500 | 13.50 | | |
| 820 | 8 String — Models BD, G and DC-16 | 13.50 | | |
| 900 | 6 Key Set for Spanish Combo 800 and 600 | 10.50 | | |
| 1000 | 6 String — Models J, JD, B and Ace | 3.25 | | |

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