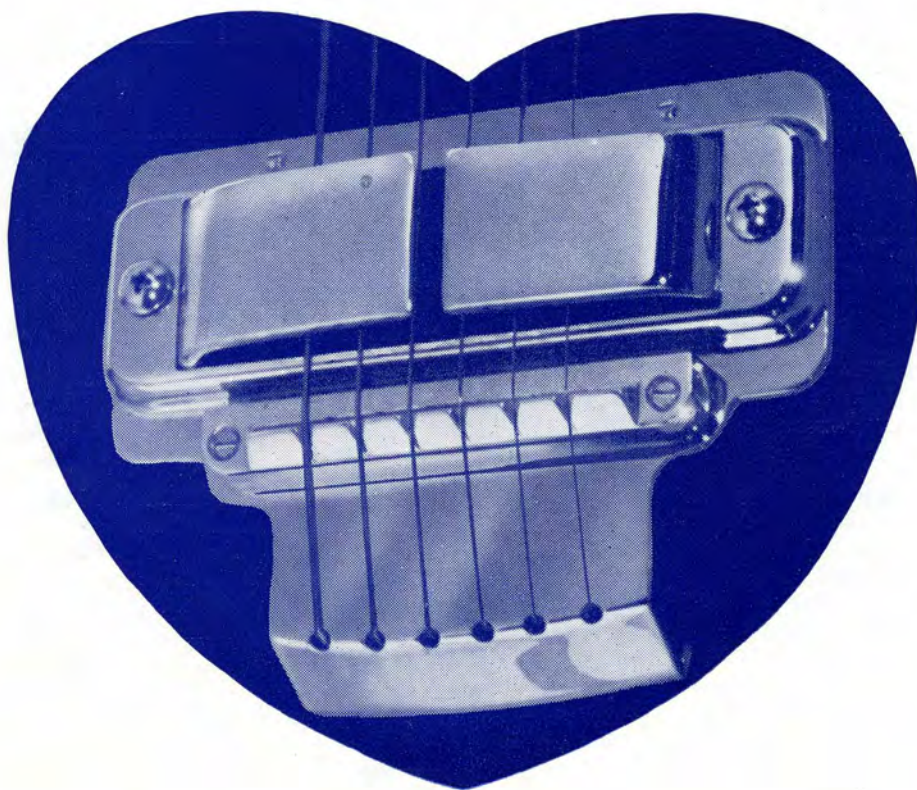


DEALER'S PRICE LIST

# *Rickenbacker*

ELECTRIC SPANISH and HAWAIIAN GUITARS  
AMPLIFIERS - - CASES  
ACCESSORIES



F. 54

When Ordering or for Information Write:

**RADIO & TELEVISION EQUIPMENT CO.**

Wholesale Music Division

207 Oak Street

Santa Ana, California

	LIST PRICE	APPROXIMATE SHIPPING WEIGHT
<b>HAWAIIAN GUITARS</b>		
Console 318 — one ten and two eight string pickups.....	\$389.50	30
Console 308 — three eight string pickups.....	299.50	30
Custom arrangements of six, eight, and ten string pickups are available by special order.		
DW Eight String Blonde.....	199.50	23
DW Eight String Dark.....	189.50	23
DW Six String Blonde.....	174.50	23
DW Six String Dark.....	164.50	23
SW Eight String Blonde.....	119.50	8
SW Eight String Dark.....	109.50	8
SW Six String Blonde.....	99.50	8
SW Six String Dark.....	94.50	8
BD Eight String.....	140.00	13
BD Seven String.....	135.00	13
BD Six String.....	125.00	13
G Eight String.....	185.00	11
G Six String.....	165.00	11
A-22 Six String.....	95.00	11
Student Hawaiian Guitar.....	47.00	8
<b>SPANISH GUITARS</b>		
Combo 800 — Multiple Pickup unit.....	279.50	10
Combo 600 — Custom single unit pickup.....	229.50	10
<b>STUDENT GUITAR SET</b>		
Hawaiian Guitar, M-8 Amplifier, Cord with Deluxe Case.....	130.00	25
with Standard Case.....	115.00	23
<b>AMPLIFIERS</b>		
Ninety-Eight High Fidelity Amplifier.....	199.50	30
M-15 . . . 15" Jensen Speaker (Base-Treble Boost).....	234.50	48
M-11 . . . 12" Jensen Speaker.....	99.50	27
M-88 . . . 8" Jensen Speaker.....	64.50	17
M-8 . . . Student Amplifier, 8" speaker.....	59.50	11
<b>EXTENSION SPEAKERS</b>		
E-15 . . . 15" Jensen Speaker (50' Cord).....	139.50	40
E-12 . . . 12" Jensen Speaker (50' Cord).....	69.50	20
<b>CASES</b>		
Console Custom Cases, Separate Leg Compartment.....	48.50	16
Combo 800 and 600 Spanish Guitar Case.....		
Combo 800 - 600 Padded Bag.....		
DW Eight or Six String . . . Leg and Accessory Pockets.....	32.50	12
SW Eight or Six String . . . Accessory Pocket.....	23.50	8
BD Six, Seven or Eight String . . . Accessory Pockets.....	27.95	12
G Six or Eight String . . . Accessory Pockets.....	27.95	12
A-22 Six String . . . Accessory Pockets.....	27.95	12
Deluxe Student . . . Accessory Pocket.....	23.50	8
Standard Student Case.....	8.50	5
<b>LEGS AND STANDS</b>		
Chromium Finish Adjustable Legs		
Set of 3 for Model DW.....	39.95	6
Set of 4 for Console 300 Models.....	49.50	8
Adjustable Stand for Model BD, G and A-22.....	16.00	7
Adjustable Stand for Model SW.....	16.00	7
<b>HAWAIIAN AND SPANISH STRINGS</b>		
Rickenbacker Strings		
410 Spanish Strings (Set of 9).....	2.50	
426 Hawaiian (Set of 9).....	2.50	
427 Hawaiian (Set of 12).....	3.00	
428 Hawaiian (Set of 12).....	3.00	

	LIST PRICE	APPROXIMATE SHIPPING WEIGHT
Mapes Strings		
1100 Spanish (Set of 9).....	\$ 2.50	
2100 Hawaiian (Set of 9).....	2.50	
2180 Hawaiian (Set of 12).....	3.00	
<b>DeARMOND PICKUPS</b>		
FH-B Less Volume Control.....	23.50	
FH-CB Guitar Microphone, F-hole type.....	29.50	
FH-CB Left Handed Guitar Microphone.....	37.50	
RH-B Less Volume Control.....	23.50	
RH-CB Guitar Microphone, flat-top type.....	29.50	
500 Mandolin Microphone.....	29.50	
700 Violin Microphone.....	22.50	
750-C Ukulele Microphone.....	17.50	
900 Bass Viol Microphone.....	37.50	
1000 Rhythm Chief.....	38.50	
<b>DeARMOND PEDAL CONTROLS</b>		
60 Tremolo Control.....	39.75	
600 Pedal Volume Control.....	22.50	
800 Tremolo with Foot Pedal.....	55.00	
<b>AMPLIFIER ACCESSORIES</b>		
Covers for Amplifiers and Extension Speakers		
Ninety-Eight High Fidelity Amplifier Cover.....		3
M-15 Amplifier Cover.....	6.50	3
M-11 Amplifier Cover.....	5.50	3
M-88 Amplifier Cover.....	4.50	2
E-15 Extension Speaker Cover.....	6.50	3
E-12 Extension Speaker Cover.....	5.50	3
<b>INSTRUMENT AND SPEAKER CORDS</b>		
8' Gray or Black (Bakelite Connectors).....	4.50	
8' Gray or Black (Metal Connectors).....	5.00	
50' Extension Speaker Cord (Metal Connectors).....	9.95	
Special Length Cord (Metal Connectors) \$7.00 plus 10c cord ft.		
<b>MICROPHONES</b>		
55S Shure, 20' Cord and Plug.....	78.50	5
80 Turner, 20' Cord and Plug.....	20.45	2
605 Electro-Voice, 18' Cord and Plug.....	31.50	2
805 Electro-Voice Contact Microphone, Cord and Plug.....	21.75	1
950 Electro-Voice, On-Off Swith, 18' Cord and Plug.....	44.50	2
<b>ATLAS MICROPHONE STANDS</b>		
	<b>Adjustable Height</b>	
MS-10C, Gray Base, Chrome Tube	35" - 64"	9
MS-11C, Chrome Base and Tube	35" - 65"	12
MS-25, 17" Chrome and Gray Base	37" - 66"	24
TS-6, Banquet Stand, All Chrome	14½" - 26"	5
DS-5, Desk Stand, Gray Base	Fixed 4"	2
DS-7, Desk Stand, Chrome Tube	8" - 13"	3
<b>PICKS AND BARS</b>		
<b>Display Cards — Per Dozen</b>		
01 Cork Grip Picks.....	21.60	
02 Assorted Sizes and Thicknesses.....	15.15	
03 Assorted Thumb and Finger.....	30.30	
04 12 Genuine Tortoise Shell Picks.....	51.90	
05 Flat and Thumb Picks.....	21.60	
045 Professional Picks.....	18.00	
<b>Display Pick Cabinets — Per Box</b>		
07 1 Gross Genuine Tortoise Shell, Assorted.....	36.00	
12C ½ Gross Genuine Tortoise Shell, 4 sizes; 1½ Dozen Each.....	17.10	
06 1 Gross Assorted Thumb and Finger.....	12.75	
08 3 Gross Flat, Assorted Sizes.....	17.25	
09 1½ Gross Flat, Cork and Corrugated.....	13.50	
10 1½ Gross Flat, Thumb and Finger.....	13.50	
11 4 Dozen Ukulele Felt Picks.....	4.65	

			LIST PRICE	APPROXIMATE SHIPPING WEIGHT
<b>"Crystal-Pak" Display Boxes</b>				
17	1 Gross	All Sizes and Thicknesses in Assorted Colors.....	\$ 3.00	
117	2 Gross	All Sizes and Thicknesses in Assorted Colors.....	5.70	
38	1 Gross	Heart Picks (1/2 Small - 1/2 Large).....	4.05	
45	1 Gross	No. 351 Pick in Assorted Colors.....	3.60	
18AT	1 Gross	Corked Picks, Assorted Sizes.....	6.00	
<b>STEELS</b>				
199K		Black Raja Bar (Short).....	2.50	
200K		Black Raja Bar (Long).....	2.50	
90		Steel 5/8" x 2 7/8".....	1.00	
91		Steel 3/4" x 2 7/8".....	1.25	
92		Steel 1" x 2 7/8".....	1.00	
93		Steel . . . Hard Plastic 5/8" x 2 7/8".....	1.00	
94		Steel . . . Hard Plastic 1 3/4" x 2 7/8".....	1.00	
<b>TAPE RECORDERS</b>				
<b>Wilcox-Gay Recordio</b>				
4A10		Tape Recordio - Dual Speed 3 3/4 - 7 1/2 IPS.....	154.95	33
4B10		Tape Recordio - Dual Speed 3 3/4 - 7 1/2 IPS Dual Speakers and Tape Timer.....	184.95	35
4F10		Tape Recordio - Dual Speed 3 3/4 - 7 1/2 IPS Push-Pull Output, Dual Speakers, Tape Timer.....	204.95	37
4C10		Tape-Disc Combination, Tape Speed 3 3/4 IPS Turntable Speed 78 RPM.....	204.95	45
4F40		Tape RECORDIO GRAND - Mahogany Console. Dual Speed 3 3/4 - 7 1/2 IPS. Push-Pull Output. Dual Speakers. Tape Timer.....	299.50	
<b>V-M Tape-O-Matic</b>				
Model 700		Push Button Controls; Index Timer; Dual Speakers; Treble, Bass Controls; 3 3/4 - 7 1/2 IPS; Volume Level Control and Monitoring Switch.....	184.50	48
<b>Pentron Tape Recorders</b>				
HT-225		Three Speaker High Fidelity Tape Recorder . . . 3 3/4" - 7 1/2" IPS; Editing Key; two internal matched quality speakers (woofers); external "Tweeter" with individual volume control. Separate Record and Erase heads; U/L Approved.....	225.00	33
TR-4		Multi-Speed Tape Recorder . . . 3 3/4" - 7 1/2" IPS; 6" Alnico V speaker; 5 Watt Output, U/L Approved.....	189.50	30
<b>NEWCOMB AUDIO PRODUCTS</b>				
TR-25AM		Transcription Player and P.A. System with Variable Speed Turn- table; 25 Watt, two 12" speakers. All records to 17 1/4".....	382.50	60
TR-16AM		Transcription Player and P.A. System with Variable Speed Turn- table; 10 Watt, 12" speaker. All records to 17 1/4", with Scratch Suppressor.....	257.50	40
TR-16A		10 Watt, 3 Speed Player and P.A. System. Crystal Dual Needle Pickup. Other features same as TR-16AM except Scratch Sup- pressor.....	233.25	40
R-12		Portable Phonograph. Plays 33 1/3, 45, and 78 RPM. 6" x 9" Speaker, 5 Watt, U/L Approved. Weight 20 lbs.....	94.45	23
<b>SCOTCH BRAND MAGNETIC TAPE</b>				
111A-1.5		1/4" x 150' Plastic Reel.....	1.00	
111A-3		1/4" x 300' Plastic Reel.....	1.75	
111A-6		1/4" x 600' Plastic Reel.....	3.50	
111A-12		1/4" x 1200' Plastic Reel.....	5.50	

**PREPAID SHIPMENTS: SHIPMENTS OF 100 POUNDS OR MORE WILL BE SHIPPED PREPAID. THESE SHIPMENTS MAY INCLUDE ANY INSTRUMENTS, CASES, ACCESSORIES AND OTHER PRODUCTS DISTRIBUTED BY RADIO & TELEVISION EQUIPMENT CO.**

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