U.S.A. Retail Price List

Prices effective February 18, 2016

Guitars (Price includes free standard case)		Suggested List Price
620	Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo	1829
620/12	Like 620 but with 12 strings	2209
650C	"Colorado", 24 fret, solid body, 2 humbucking pickups, chrome parts, all standard colors	1829
660	Charactered Maple body, checked binding, vintage pickups and knobs, wide neck, gold pickguard and nameplate, trapeze tailpiece	2649
660/12	Like 660, but with 12 strings, 12 saddle bridge	3109
330	Thinline semi-acoustic, 24 fret, 2 pickups, dot inlays, mono	1999
330W	Thinline semi-acoustic, 24 fret, Walnut body, Maple fingerboard, 2 pickups, dot inlays, mono	1999
330/12	Like 330 but with 12 strings,"R" tailpiece	2459
330/12W	Like 330W but with 12 strings,"R" tailpiece	2459
360	Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo	2499
360W	Deluxe thinline, semi-acoustic Walnut body, Maple fingerboard, inlaid neck, wired for stereo	2499
360/12	Like 360 but with 12 strings	2939
360/12W	Like 360W but with 12 strings	2939
370/12	Like 360/12 but with 3 pickups	3129
1993Plus	Like 330 but with double binding, wide neck, inlays, vintage pickups, 12 strings, trapeze tailpiece	3799

C Series (Price includes free vintage reissue case)		
325C64	“Miami”, 3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale (JG only)	3599
360/12C63	2 pickup, semi-acoustic, trapeze tailpiece, double bound, 21 fret, full scale (FG Only)	3839

Vintage Reissue Series (Price includes free vintage reissue case)		
350V63	“Liverpool”, 3 pickup, semi-hollow, white pickguard, 21 fret, full size neck	3059
381V69	Hand carved deep double cutaway body, charactered Maple top & back, fully bound with checked binding on body, 21 frets, vintage pickups (FG, MG, JG colors only)	4949
381/12V69	Like 381V69 but with 12 strings, 12 saddle bridge	5409

Bass Guitars (Price includes free standard case)		
4003	Bound body and neck, full inlay, wired for stereo	2199
4003W	Bound body and neck, Walnut body, Maple fingerboard, full inlay, wired for stereo	2199
4003S	Like 4003 but with unbound body and neck, dot inlays, mono output	1899
4003SW	Like 4003W but with unbound body and neck, dot inlays, mono output	1899
4004Cii	"Cheyenne II", super contoured Maple and Walnut body, Bubinga fingerboard, gold parts, translucent colors	2729
4004L	"Laredo", super contoured hardwood body, Bubinga fingerboard, chrome parts	2459

Standard Cases

94001	Molded, for all 600 and 350 series guitar models	269
94011	Molded, for all 4000 Series bass models	269
94021	Molded, for models 330/6+12, 360/6+12, 360/6+12V64, 360/12C63, 1993Plus,1997	269

Vintage Reissue Cases

All vintage reissue cases feature silver vinyl covering, crushed plush interior, and vintage style nameplate

94500	For model 650	350
94510	For models 330/6+12, 360/6+12, 360/6+12V64, 360/12C63, 1993Plus,1997	350
94520	For models 325V59, 325/V63, 325C58, 325C64	375
94530	For all 600 and 350 series guitar models	350
94550	For all 4000 series bass models	400
94560	For all 381 models	375

Electric Guitar and Bass String Sets

		Tension	Suggested List Price
95406*	Round Wound NikL Medium Short Scale or Heavy Full Scale Guitar 12-16-20W-32W-42W-54W	(127 lbs.)	8
95403*	Compressed Round Wound Medium Guitar 10-13-17-26W-36W-46W	(98 lbs.)	10
95404*	Compressed Round Wound Medium 12 String Guitar 10-13-20W-26W-36W-46W / 10-13-10-13-20W-26W	(222 lbs.)	20
95511*	Round Wound NikL Bass 45W-55W-75W-105W		35

* Standard factory specification for Rickenbacker instruments

Accessories

97001	Polish cloth for guitar	2
97002	Wrench, neck adjustment, 1/4"	20
97100	Vintage leather strap, Maroon (Made in Canada)	35
97101	Vintage leather strap, Black (Made in Canada)	35
97102	Vintage leather strap, Natural tan (Made in Canada)	35
97400 SM 97401 MED 97402 LG 97403 XL	T- Shirt, Black, guitar with white lettering	25**B**
97450 SM 97451 MED 97452 LG 97453 XL	T- Shirt, Black, bass with white lettering	25 **B**
97550	Bumper Sticker, black and gold Rickenbacker nameplate-shaped logo	2 **B**

Special Order Options (Deposit may be required)

LH	Left-hand, available most popular models (Orders for this option subject to acceptance)	500

Colors and Trim

Standard Colors: Midnight Blue (MID), Mapleglo (MG), Fireglo (FG), Jetglo (JG)
Translucent Colors: Trans Blue (TB), Trans Red (TR), Trans Green (TG) available standard on 4004 Series.
All colors come standard with chrome and stainless hardware, white binding, nameplate and pickguard, except where noted.
Vintage Reissue Series and C Series guitars contain some nickel plated components in the interest of historical accuracy.

Shipping and Policy

All goods Ex-Factory. Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee. Oversize items shipped by UPS or FedEx must be charged at a minimum weight of 30 pounds. Extra charges may be made for special shipping preparation or documentation. All claims, inspections, and damage reports are responsibility of consignee and must be reported at once to carrier.

The company is engaged in a continuing research and development program and therefore reserves the right to change specifications and prices without notice.

Rickenbacker ®, RIC, Hamburg, Atlantis, Colorado, Dakota, Frisco, Sierra, Liverpool, Shasta, Comstock, Shiloh, Cheyenne, Laramie, Jazz-bo, Laredo, Miami, C Series, Kauffman Vibrola, Toaster ®, Toaster Top, Horseshoe, Fireglo, Jetglo, Mapleglo, Noir and logotypes are trademarks of Rickenbacker International Corporation. Most body, headstock, pickup, and logo plate shapes, as well as other component details are registered trademarks of Rickenbacker International Corporation in the U.S.A. and other Paris and Madrid treaty countries and other jurisdictions.

Compliance:

© 2016 All rights reserved

Rickenbacker International Corporation ● 3895 S. Main St. ● Santa Ana, California 92707 ● USA
Tel: 714-545-5574 ● Fax: 714-754-0135 ● Email: sales@rickenbacker.com ● Web: www.rickenbacker.com

SKU 19000
June 2016